

GREENBRIAR MALL



Dear 2015 Back To School Jam Vendor Participant:

On **Saturday, July 25, 2015**, Greenbriar Mall is hosting their annual community Back to School Jam from **11am-3pm**. We would like to extend to you, your business, non-profit and civic organization, an invitation to participate in this community event. We are looking for vendors that specialize in products and services geared towards families. During the **2015 Back to School Jam**, your business will have the opportunity to display and sell their products/services and distribute literature to Greenbriar Mall shoppers. In addition to the Vendor Fair, the **2015 Back to School Jam** will also include a School Supply giveaway, Kids Corner to include: Bouncers, Face Painting, Balloon Artist, Game Truck, Arts & Crafts, Fashion Show, voter registration drive, Live entertainment, great giveaways and more. **In order to participate in 2015 Back to School Jam Vendor Fair, each participant must complete the attached registration form.** This fee is applicable to both profit and non-profit organizations. Each participant will receive the following:

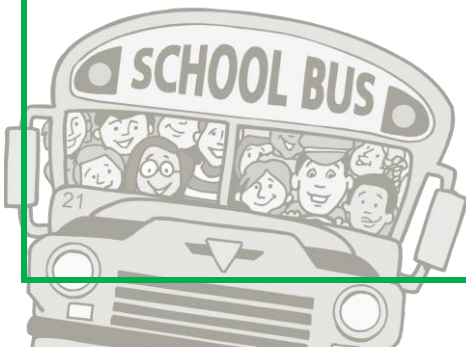
- **One (1) Table (table skirts will not be provided)**
- **Two (2) chairs**
- **(1) 10X10 Tent**
- **Access to Greenbriar Mall shoppers**

In 2014, over 4,000 Atlanta families attended the Annual Back to School Jam. This event will be advertised via the mall's website, marquee, newsletter, electronic e-blast and radio. To register your organization for the 2015 Back to School Jam Vendor Fair, please fill out the registration form completely along with your registration fee, in the form of a Certified Check, Cash or Money Order, made out to **KDI ATLANTA MALL, LLC**. **NO PERSONAL CHECKS WILL BE ACCEPTED.** Please mail, or drop off your application and vendor fee(s), to Greenbriar Mall, Attn: Marketing Department, 2841 Greenbriar Parkway, SW, Atlanta, GA 30331. **The deadline for registration is Friday, July 17, 2015.** Once your registration form and fee have been received, a representative from the Greenbriar Mall Marketing Department will contact you via email to confirm your registration.

**We look forward to a great event and for your participation!!
Thank you for your continued support of Greenbriar Mall!!**

**Greenbriar Mall
Marketing Department**

GREENBRIAR MALL



**2015 BACK TO SCHOOL JAM
COMMUNITY VENDOR FAIR REGISTRATION**

July 25, 2015 11:00AM – 3:00PM

Registration and Fees due no later than Friday, July 17, 2015

Please print clearly

Name of Organization: _____

Address of Organization: _____

Phone Number: _____

Email Address: _____

Authorized Contact(s): _____

Authorized contact Number: _____

What type of service/business is your organization?

(Food vendors are required to provide a **CERTIFICATE OF INSURANCE must include Mall entities. Food vendors please contact the Marketing Department for additional insured requirements)**

Select Your Booth:

___ **\$250.00 FOOD VENDOR** – Includes non-alcoholic beverages, frozen novelties, hot food
(Along with your application, please submit your proposed menu, as well as, two color photos of your booth set-up.)

___ **\$200.00 GENERAL MERCHANDISE** – Hats, T-shirts, and novelties not made by you.
(Along with your application, please submit two color photos of your booth set-up.)

___ **\$150.00 ARTIST-**
(Along with your application, please submit 3 color photos of your art, as well as, two color photos of your booth set-up.)

___ **\$100.00 PROMOTIONAL BOOTH OR COMMUNITY ORGANIZATIONS** – Includes marketing, informational business booths, churches, schools, and non-profit organizations.

Check all that apply:

___ **Will you be accepting Credit/Debit cards at your booth?**

Are you cooking on site with a grill or smoker or other cooking apparatus? _____

(Grills are NOT permitted under or within an enclosure/tent)

Are you supplying a gas generator? _____

Each participant will receive One (1) Table, Two (2) Chairs and a plastic table skirt; your organization may receive an additional table and 2 chairs for an additional fee of \$20.

Please check (✓) below if Additional Table and 2 Chairs are needed:

_____ Add. Table and Chairs needed (\$20)

_____ Electricity (\$50)

Authorized Signature of Contact Person:

(Please Print)

(Signature)

**Please mail, or drop off, the registration form to:
Greenbriar Mall Management Office
Attn: Marketing Department
2841 Greenbriar Parkway SW, Atlanta, GA 30331**

**Please include your certified check, Cash or money order made out to
KDI ATLANTA MALL, LLC
All forms and fees are due by 4pm Friday, July 17, 2015.**

Thank You